

The Law Society Bulletin, November 2008

What's in a Name?

The firm previously known as Thomson Playford, merged with Sydney-based firm, Cutler Hughes & Harris on 1 September to become Thomson Playford Cutlers.

The merger brings together two quality law firms with strong brands, clients, similar culture and potential growth. Both firms have a reputation for being commercially astute, technically outstanding and outcome focussed. According to Thomson Playford Cutlers Chairman of Partners, Ms Loretta Reynolds, "the merger broadens and deepens our legal capability for the benefit of our clients who include some of Australia's leading businesses." "The merger will allow us to expand the breadth and depth of legal services provided to our clients."

Grope Hamilton lawyers have relaunched themselves with a bright, new and contemporary branding. Led by managing partner, Mark Hamilton, the team of 20 lawyers, conveyancers, paralegals and support staff have their sights

set on becoming the leading boutique commercial law firm in Adelaide. Their new brand represents the firm's progressive and innovative approach and reinforces their commitment

to provide the highest level of prompt, personalised and cost effective advice and representation. The new brand was launched at a mid-winter drinks night for clients and

staff at the Apothecary 1878 on 22 August. Grope Hamilton Lawyers is a progressive legal firm, focused on commercial law, with a broad base of resources and expertise. **B**



Celebrating the new branding of Grope Hamilton in August were (from the left) Cathy Faulkner of Bentleys MRI Adelaide and staff from Grope Hamilton Lawyers; Lyndee Lamshed, Daniella Di Girolamo, Nathan White, Stuart Burns, Sandy Weir, Jeni Branolt and Teri Sorrenson.